

CNAIS 研究方法讲习班 (2023) 会议日程

2023 年 10 月 19 日		地 点: 东方休闲酒店二楼东方厅 A	
开幕式		主持人: 李 亮	
08:30~08:40	开幕词		
	浙江大学管理学院数据科学与管理工程学系支部书记、副系主任, 王明征教授		
讲习模块			
08:40~10:10	模块一: 影响力(impact)——理论严谨性(rigor)与实践相关性(relevance)之间关系的调和	王刊良	中国人民大学
10:10~10:30	茶 歇		
10:30~12:00	模块二: 二手数据与计量经济模型	王 翀	北京大学
12:00~14:00	午 餐 (东方休闲酒店一楼自助餐厅)		
主持人: 曹仔科			
14:00-15:30	模块三: 设计科学研究方法	张 瑾	中国人民大学
15:30-15:50	茶 歇		
15:50-17:20	模块四: 从好的故事到好的理论——案例研究中的数据分析与理论构建	李 亮	对外经济贸易大学
17:30-19:30	晚 餐 (东方休闲酒店一楼自助餐厅)		
2023 年 10 月 20 日		地 点: 东方休闲酒店二楼东方厅 A	
讲习模块		主持人: 陈 刚	
14:00-15:30	模块五: 验证因果关系: 信息系统研究中的实验方法	易 成	清华大学
15:30-15:50	茶 歇		
15:50-17:20	模块六: 问卷调查法与结构方程模型	萧文龙	长庚大学
17:20-17:30	总结致辞	TBA	
17:30-19:30	晚 餐 (东方休闲酒店一楼自助餐厅)		

青年论文工作坊

2023 年 10 月 20 日		地 点: 东方休闲酒店二楼东方厅 A
开幕式		主持人: 林志杰
08:00~08:15	开幕词	
	郭讯华 陈熹 致辞	
08:15~09:15 工作坊主题报告: 信息系统常用研究方法比较 报告专家: 姜正瑞 点评专家: 刘登攀 (清华大学) 张颖婕 (北京大学)		
09:15~10:45	More than a Gimmick? Empirical Evidence of Service Robots' Impact or Customer Demand	Shuai Yang, Xinyu Chang, GangWang, Harry Wang, Xiaojun Wu
10:45~12:15	Bot Coming. will Human Leave? The Effect of Bot on User Churn in an Online Knowledge Community	Min Zuo, Jiangnan Qiu, ShuangyanGao, Yan Li
12:15~13:30	午 餐 (东方休闲酒店一楼自助餐厅)	

2023年10月20日 星期五

时间	内容	地点
10:00~21:00	CNAIS 2023 年学术大会报到注册	太虚湖假日酒店一楼大厅
19:30~21:30	CNAIS 理事会	东方休闲酒店二楼东方厅 A

CNAIS 学术期刊论坛

2023年10月22日 时间: 13:30-15:00

地 点: 祥云厅

主持人: 颜志军

论坛嘉宾	冯娟 (清华大学, 《Information Systems Research》高级编辑)
	蔡昭 (宁波诺丁汉大学, 《Industrial Management & Data Systems》执行主编)
	刘业政 (合肥工业大学, 《工程管理科技前沿》执行副主编)
	陈 熹 (浙江大学, 《管理工程学报》专题编委)
	郭迅华 (清华大学, 《信息系统学报》主编助理)

大会日程安排

2023年10月21日

地 点: 金色大厅

开幕式

主持人: 陈熹

08:30~08:50	开幕词		
	浙江大学管理学院书记、副院长 朱原致辞 中国系统工程学会党委副书记、副理事长, 北京科技大学副校长 闫相斌致辞 CNAIS 理事会理事长, 清华大学经济管理学院副院长 徐心致辞		

大会报告

主持人: 徐心 王刊良 陈熹 刘业政

08:50~09:30	Endless Digital Business Model Innovation	Dongjun Wu 教授	乔治亚理工大学
09:30~10:10	信息系统研究的新领域: 数据要素	黄丽华 教授	复旦大学
10:10~10:30	茶歇		

10:30~11:10	数据流通与企业价值实践	朋新宇 副总裁	阿里巴巴
11:10~11:50	AIGC 与全栈型人才	汪 源 副总裁	网易
11:50~13:30	中 餐 (东方会展中心)		
2023 年 10 月 22 日		地 点: 金色大厅	
大会报告		主持人: 叶强 郭讯华 曹仔科 童昱	
08:50~09:30	Personalization by Big Data: The more information, the better?	冯 娟 教授	清华大学
09:30~10:10	新发展阶段: 数字化平台驱动的协同治理	刘 渊 教授	浙江大学
10:10~10:30	茶 歇		
10:30~11:10	人机协同中用户的学习和适应行为研究	卢向华 教授	复旦大学
11:10~11:50	数字化平台管理的 SEMO 研究框架	林志杰 副教授	清华大学
11:50~13:30	中 餐 (东方休闲酒店一楼自助餐厅)		

2023 年 10 月 21 日下午论文海报展示

2023 年 10 月 21 日下午 14:00-17:00		地 点: 太虚湖假日酒店二楼走廊	
协调人: 瞿文光			
专题名称	海报信息		
新人工智能时代的数字化管理变革	<p>1 号海报: 基于 Agent 的 Sarsa 的情感劝说的议题更新模型研究; 伍京华, 孙怡</p> <p>2 号海报: AI 赋能科研创新: AI 使用对科研创新绩效的影响机制研究; Yaning Wang and Aihui Chen</p> <p>3 号海报: A Novel Prediction Model of Public Opinion Popularity: Information Entropy of Social Network Circles; Yongqing Yang, Chenghao Fan, William Yeoh and Kai Sun</p> <p>4 号海报: 组织变革视角下财务共享中心发挥有效性的影响因素及组态效应分析; Xueyan Dong and Yi Lu</p> <p>5 号海报: Risk Assessment of Intravenous Thrombolysis in Acute Ischemic Stroke (AIS) Based on Machine Learning; Shudan Zhu, Hong Wu and Qing Ye</p> <p>6 号海报利用历史日志数据预测企业产品的维修服务流程: 一个基于非负矩阵分解的方法; Fanjia Guo, Mengjuan Yang, Yu Qian and Hua Yuan</p>		

<p>数智化系统中的 人机协作与用户 行为</p>	<p>7号海报: Agent 的情感能力如何影响用户的使用意图? 基于在线谈判的实证研究; Mukun Cao and Lei Xian</p> <p>8号海报: Does Cumulative Prospect Theory Explain User Engagement Behavior in Blockchain-enabled Communities?; Hongting Tang, Jiachuan Yao, Minqing Liu and Yanlin Zhang</p> <p>9号海报: 依赖与认同: 人工智能生成内容满意度的影响因素研究——基于价值感知的双过程模型; Qinwei Li, Bo Yang and Yongqiang Sun</p> <p>10号海报: Augmented Reality in Gamification Fitness: A Qualitative Study of Participants' Experience; Ziyang Deng and Zhao Du</p> <p>11号海报: 开放式创新社区中反馈特征对用户持续创新贡献行为的影响研究; Menghan Zhao and Tianmei Wang</p>
<p>数智产品经济学</p>	<p>12号海报: Research on Knowledge Payment Product Supply Chain Decision Considering Government Subsidies and Anti-piracy Efforts; Lili Liu and Changxin Luo</p> <p>13号海报: Optimal Pricing Model of Data Products: Query-by-item or Packaged?; Nan Feng, Yufei Liu and Haiyang Feng</p>
<p>新人工智能时代的 信息系统经济 学研究</p>	<p>14号海报: Impacts of AI in the Competition of Two-sided Market Platforms: Perspective of Value Co-creation; Yudi Chen and Jing Wu</p> <p>15号海报: 考虑溢出效应的不同准入门槛价值共创策略研究; 周君涵, 王宇, 翟运开</p> <p>16号海报: Competition Research on Investment in Value-Added Service Quality by Users with Multiple Affiliations in Live Streaming Platforms; Zilong Li, Li Li and Jing Li</p> <p>17号海报: Research on the Impact of Fintech on Risk-taking of Chinese Commercial Banks; Mingyan Xu, Ling Wang, Hanwen Zhang, Yuhao Wu and Zhao Pan</p>
<p>数字化医疗健康</p> <p>智慧医疗与智慧 养老</p>	<p>18号海报: 考虑政府激励的“互联网+护理服务”合作机制演化博弈分析——前景理论视角; Jingtao Yin, Xinyi Li and Helen S. Du</p> <p>19号海报: A Study of Online Healthcare Platform Doctors' Fatigue and Continuance Use Based On JD-R Model; Lingling Yu, Yuewei Zhong and Nan Chen</p> <p>20号海报: Ontology Knowledge-Based Personalized Self-Care Programs Generation for Individuals with Cardiovascular Diseases; Shaochun Li, Quanchen Liu and Pengzhu Zhang</p> <p>21号海报: Factors influencing primary care physicians' continuance intention for B2B telemedicine adoption: An empirical study using SEM and fsQCA; Pan Gao, Dongle Wei, Yunkai Zhai and Yu Wang</p> <p>22号海报: 纠偏方式对社交媒体失真信息后续分享意图的影响; Zirui Huang and Xing Zhang</p>

新一代信息技术 与心理健康	23 号海报: Will doctors' knowledge sharing and low pricing increase patients' choices?; Pengfei Zhang, Min Chen and Yishuai Yin
	24 号海报: Explaining Cyberchondria During Pandemics with fsQCA: A Perspective from Cognitive-Affective Personality System (CAPS) Theory; Wei Chen, Lin Li and Ping Wang
	25 号海报: 基于解释性人工智能的心理健康问答感知有用性影响机制研究: 精细可能性模型和数字化治疗联盟的理论视角 Research on the Mechanisms Influencing the Perceived Usefulness of Mental Health Q&A Based on XAI: An Integrated Perspective of Elaboration Likelihood Model and Digital Therapeutic Alliance; Yinghui Huang, Sujie Meng, Junjie Wu, Jinyi Zhou, Wanghao Dong, Xinheng Han, Weijun Wang and Xiaofang Chen
	26 号海报: Influencing Factors of NSSI among Chinese Adolescents with Depressive Disorder: Difference between Only Child and Non-Only Child Groups; Jie Lin, Yang Wang, Yongjie Zhou and Zhenzhen Zhu
	27 号海报: Why Borrowers Adopt AI-enabled Loan Scheme: Role of Trust from the Elaboration Likelihood Model Perspective; Nian Liu and Wenli Li
	28 号海报: 基于 BERT-LSTM 的信息安全领域用户情感识别 以“黑客攻击”和“数据泄露”事件为例; 马汝韬, 尹隽, 吴秋尧
人工智能技术应 用与智能社会治 理	29 号海报: 汽车行业上市公司股价波动风险的影响因素研究:基于复杂网络理论; 侍梦雨, 杨永红, 吴宇豪, 潘焰
	30 号海报: 电商直播中真人主播与 AI 虚拟主播的协作模式与效果研究; Yang Chen and Rong Du

2023 年 10 月 22 日下午论文海报展示

2023 年 10 月 22 日下午 14:00-17:00		地 点: 太虚湖假日酒店二楼走廊
协调人: 瞿文光		
专题名称	海报信息	
基于神经生理科学的管理决策与脑机融合研究	31 号海报: A literature review on eye-tracking studies in information systems research: Evident from the past fifteen years; Xuyong Ye and Jiayun Zeng	
政务服务智能化变革与管理	32 号海报: 政务信息化项目等于建设工程项目吗? ; 曹海荣, 范春霞	
数字经济时代的数据安全与隐私	33 号海报: Emotional exhaustion, security-related stress, and information security policy compliance: The moderating roles of psychological resilience and perceived insider status;	

保护	<p>Chenhui Liu and Jiawen Zhu</p> <p>34 号海报: 微观数据库链接攻击对隐私保护影响的定量研究; 秦健飞, 杨波</p>
数智赋能的行为分析与个性化服务推荐	<p>35 号海报: Investigating Information Search Behavior for Different Exploratory Tasks in Online Knowledge Communities; Yaxi Liu, Chunxiu Qin, Xubu Ma and Yulong Wang</p> <p>36 号海报: A Job Recommendation System for Scholar Job Search Based on Hybrid Collaborative Filtering; Xuanting Chen, Guofang Nan and Dahui Li</p> <p>37 号海报: 一加一等于二吗? 算法推荐、达人推荐和联合推荐对在线消费者购买意愿的影响; Lin Wang, Wenting Feng, Li Wang and Qihua Liu</p> <p>38 号海报: 视频封面图像熵对用户信息行为的影响; Xing Zhang, Chenxiao Hu and Yuanyuan Wang</p> <p>39 号海报: 基于职位描述文本挖掘的招聘广告吸引力预测研究; 刘昀鹭, 慕遥, 马宝君</p> <p>40 号海报: 在线消费者反馈信息的内容一致性如何影响销量——深度学习增强的实证分析; Feng Xiaodong and Li Chenhui</p> <p>41 号海报: 供应链数字化转型的研究热点与前沿探讨 ——基于 CiteSpace 知识图谱分析; Zheng He and Junjie Lei</p> <p>42 号海报: Analysis of emotions and public opinion under the hot topics in Weibo at the end of COVID-19; Yiming Zhang, Bo Yang, Tong Xue and Ruiyang Li</p>
数字经济与数字治理	<p>43 号海报: “投之以桃, 报之以李” 吗? —UGC 平台打赏互惠行为的实证研究; Dongyang He, Yuwen Liu, Fang Wei and Guangcheng Xie</p> <p>44 号海报: Does the E-commerce Development of Cities Promote Enterprise Digital Transformation? Evidence from a Quasi-natural Experiment Based on National E-commerce Demonstration Cities; Zhiao Liang and Ying Hua</p>
Data Intelligence 杂志专栏论坛: 数智化时代的信息系统与数据管理创新	<p>45 号海报: Predicting Credit Bond Default with Deep Learning: Evidence from China; Ning Zhang, Wenhe Li, Haoxiang Chen, Pei Deng and Binshu Jia</p> <p>46 号海报: DH-GCN: Dynamical Heterogeneous Graph Convolutional Networks for Click-Through Rate Prediction; Ying Jin and Yanwu Yang</p> <p>47 号海报: When Multitasking Meets Interruption: Evidence from Software Development Teams; Zhang Cheng, Duan Menghan and Zhang Yueyue</p>

<p>人机智交互设计 (HUMAN-COMPUTER/AI INTERACTIONS)</p>	<p>48 号海报: Trust in service robot: The role of appearance anthropomorphism; Min Qin, Shuqin Li, Wei Zhu and Shanshan Qiu</p> <p>49 号海报: 服务失败情境下智能客服沟通风格对顾客负面情绪的影响研究 ——心灵知觉的中介视角; 沈力, 何德华</p> <p>50 号海报: 人机融合预测市场与回报外推: 一个探索研究; Liming Zhao, Haichao Zheng and Liting Li</p> <p>51 号海报: What prompted the employee AI identity in AI workplace? A quasi-natural experiment from a manufacturing enterprise; Min Qin, Shanshan Qiu, Shuqin Li, Zhengsong Jiang and Wei Zhu</p>
<p>互动新零售运营与管理</p>	<p>52 号海报: Manufacturer' s Channel Strategy in Live Streaming E-Commerce Supply Chain; Rong Ma and Tianjian Yang</p> <p>53 号海报: Content Power: An Empirical Study of Short Video Content Type on Product Sales; Fei Wan and Fangning Chen</p>
<p>数据驱动的风控智能化变革</p>	<p>54 号海报: 极不平衡数据集的分类集成算法在信用卡欺诈识别领域的应用; Yuzi Mo, Yuewen Liu and Hongkun Shen</p>
<p>新人工智能时代的在线平台管理</p>	<p>55 号海报: 动态视角下创新模糊前端突变判别: 确定创意质量控制方案; 李娜, 黄奇</p> <p>56 号海报: 在虚拟中感受真实: 社会临场感对知识隐藏的影响及作用机理研究; Juan Huang and Yuhao Li</p>
<p>开放数据治理与价值共创</p>	<p>57 号海报: The Moderating Role of the Government' s Epidemic Information Release on its IPC Policies in Response to the Epidemic; Jidi Zhao, Rujie Qu and Ming Xue</p>
<p>新数字技术应用与平台发展</p>	<p>58 号海报: 云计算、IT 治理与供应链协作能力——基于 SEM 与 fsQCA 方法的研究; Sen Liu and Wenzhao Han</p> <p>59 号海报: APP 排名对其客户协同创新程度的影响: 基于竞争强度视角; Ting Shu, Chuang Yang, Xiangqian Liu, Yu Qian and Hua Yuan</p> <p>60 号海报: 有用性与有趣性可以兼得? 游戏在线评论的产品信息度和情感丰富度的影响研究; Hanwen Zhang, Zhao Pan, Zujun Shi and Kehang Chen</p>

61 号海报: 用户规模、跨界创新与平台竞争 —— 基于平台分级视角; Meixuan Li and Zhong Yao

2023 年 10 月 21 日下午分会场 1 报告安排

2023 年 10 月 21 日下午		地 点：太虚湖假日酒店二楼紫光厅 A
数智化系统中的人机协作与用户行为		主持人：叶许红
13:30~13:45	Dispersion or Concentration? The Impact of Ad Exhibition on Advertising Placement and Platform Development in Video Platforms	Hao Chen and Shuaikang Hao
13:45~14:00	Customer Acceptance of Frontline Social Robots-Service Attributes as Boundary Conditions	Bin Ding, Yameng Li, Shah Miah and Wei Liu
14:00~14:15	可解释的人工智能辅助诊疗系统对医生决策采纳的影响研究	Ting Jiang, Lingli Wang and Qiang Yan
14:15~14:30	Only Hear What We Expect to Hear? An Empirical Investigation of Human Response to Unexpected Algorithmic Advices in Supply Chain Platforms	Yiqun Zhang, Xi Chen and Zike Cao
14:30~14:45	Would You Tell Me More If I Were a Human? The Impact of Anthropomorphic Conversational Agents on User's Self-Disclosure Intention	Cheng Luo and Ya Zhou

2023 年 10 月 21 日下午分会场 1 报告安排

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数智化系统中的人机协作与用户行为		主持人：叶许红
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	Conditions	
14:00~14:15	可解释的人工智能辅助诊疗系统对医生决策采纳的影响研究	Ting Jiang, Lingli Wang and Qiang Yan
14:15~14:30	Only Hear What We Expect to Hear? An Empirical Investigation of Human Response to Unexpected Algorithmic Advices in Supply Chain Platforms	Yiqun Zhang, Xi Chen and Zike Cao
14:30~14:45	Would You Tell Me More If I Were a Human? The Impact of Anthropomorphic Conversational Agents on User' s Self-Disclosure Intention	Cheng Luo and Ya Zhou
14:45~15:00	茶 歇	
数智化系统中的人机协作与用户行为，新人工智能时代的 在线平台管理		主持人：马靓
15:00~15:15	Identity Formation and Online Impulse Buying in Virtual Goods Community: A Mixed-Methods Approach	Chenyue Zhang and Xiang Gong
15:15~15:30	IoT and Wearable Devices-Enhanced Information Provision of AR Glasses: A Multi-Modal Analysis in Aviation Industry	Xuewen Han, Ting Li, Sean Xin Xu, Zherui Yang, Zhitao Yin and Kunpeng Zhang
15:30~15:45	人机协同视角下人机信任的内涵特征与形成机理研究 ——基于 Q 方法的探索	卢新元, 张进澳, 孟华, 王佳
15:45~16:00	Towards an Automatic Prompt Optimization Framework for AI Image Generation	Ling Fan, Harry Wang, Kunpeng Zhang, Zilong Pei and Anjun Li
16:00~16:15	增强现实技术对线上运动鞋购买意愿的影响——基于用户体验视角	Jiayue Geng, Zhao Du and Ziyang Deng
16: 15~16:30	Self-others (In)congruence and Intention to Correct Misinformation: A Polynomial Regression with Response Surface Analysis	Xiao-Liang Shen and You Wu
16:30~16:45	茶 歇	

新人工智能时代的在线平台管理		主持人：雷 心
16:45~17:00	赋能还是负担？数字零工平台监督对零工者平台工作创新行为的影响研究	丛婷慧，汪长玉
17:00~17:15	How AI Deployment Impacts Employee Digital Innovation:Based on job crafting theory	Xin Zhang, Peng Yu and Liang Ma
17:15~17:30	The Effect of Right Allocation Strategies on Sharing Platform Performance: a Study Based on Combinatorial Perspective	Feifei Shao, Nianxin Wang and Xing Wan
17:30~17:45	考虑客户多归属行为的双边视频平台独家版权采购决策	Shichun Zhang and Jing Chen
17:45~18:00	敷衍不可行：虚拟品牌社区中企业回应对用户持续参与行为的影响研究	陈科航，赵玲，潘熠，施祖军
18:30~20:00	晚 餐 (金色大厅)	

2023 年 10 月 21 日下午分会场 2 报告安排

2023 年 10 月 21 日下午		地 点：太虚湖假日酒店二楼紫光厅 E
数智赋能的行为分析与个性化服务推荐		主持人：赵一鸣
13:30~13:45	APP 诱导广告设计对用户使用意愿的影响研究	宫婷婷, 高婉蓉, 于宝君
13:45~14:00	基于动态贝叶斯网络的智能电视用户付费预测	Yue Guan, Yijin Lyu, Peizhi Xu and Wei Yan
14:00~14:15	Peer Review Expert Group Recommendation: A Multi-Subject Coverage-based Approach	Yongfan Fu, Jian Luo, Guofang Nan and Dahui Li
14:15~14:30	Fixing Some Attributes While Varying the Others: An Attribute-Aware Attentive Approach to Session-based Recommendations	Lei Nie, Huatong Chong and Jiangning He
14:30~14:45	社会化标签系统中虚拟社区创作内容受关注度的影响因素探究	潘贺贺, 陆本江
14:45~15:00	茶 歇	
数智赋能的行为分析与个性化服务推荐		主持人：杨 颖
15:00~15:15	Modeling Variational Anchoring Effect for Recommender Systems	Yudi Xiao, Yingyi Zhang and Xianneng Li
15:15~15:30	基于在线心理健康社区用户自我披露文本的亲密度分析	孙佳坤, 顾东晓, 杨雪洁, 王芹
15:30~15:45	基于对抗网络的众包任务推荐:考虑兴趣与能力因素的交互	王静, 尹裴, 谭骁
15:45~16:00	Identifying the helpful time-sync comments on online learning platforms: A deep learning approach	Xiaoyu Yao and Renzhi Gao
16:00~16:15	The Impact of Anchor Emotions on User Interaction Behavior in Live Fitness	Jing Qin and Nan Zhang
16:15~16:30	基于去噪对比学习的社会化推荐方法研究	李硕, 甘明鑫, 易玲玲, 谷皓
16:30~16:45	茶 歇	

新人工智能时代的信息系统经济学研究		主持人：王洪鹏
16:45~17:00	When Should Manufacturer Use E-commerce Platform's IoT Infrastructure? The Role of Data Pricing Right and Consumer Privacy Concern	Peng Wang, Can Sun and Zhe Zhang
17:00~17:15	Real-Time or Deferral: Payment Scheme Design in an Online Retail Supply Chain	Zihao Mu, Xin Wen and Lei Chen
17:15~17:30	DeepPsych: Harnessing the Power of High-Frequency Market Psychology with Deep Learning	Jiancheng Shen, Hongwei Zhu, Tao Liu, Jia Wang and Benyuan Liu
17:30~17:45	Cooperate or Not: How Does Knowledge Distance Affect in Online Innovation Community	Yuling Xie and Quanwu Zhao
17:45~18:00	人工智能技术对制造业企业创新绩效影响研究	Feifei Han and Aihui Chen
18:00~18:15	Configuration analysis of factors influencing the sales performance of live streaming e-commerce based on the fsQCA method.	Jianhong Chen, Liezhen Duan and Yuanyue Feng
18:30~20:00	晚餐（金色大厅）	

2023 年 10 月 21 日下午分会场 3 报告安排

2023 年 10 月 21 日下午		地 点：太虚湖假日酒店二楼文德厅
人机人智交互设计 (HUMAN-COMPUTER/AI INTERACTIONS)		主持人：邱凌云
13:30~13:45	Can warmth repair AI-based robots' incompetence? The impact of anthropomorphism on customer usage intention after robot service failures	Meng Zhang and Yi Wang
13:45~14:00	An Empirical Investigation of the Effects of Multimodal AR Interaction on Information Search and Learning in Aircraft Maintenance Training	Runge Zhu, Cheng Yi and Ting Li
14:00~14:15	在线付费问答情境下旁听用户感知内容有用性的影响因素研究	季璇, 金悦
14:15~14:30	Chatbots with Humor: The Effects of Expression Timing of Humor on Service Satisfaction	Yuguang Xie, Changyong Liang and Peiyu Zhou
14:30~14:45	个性化算法推荐平台拟人化和透明度对用户自我披露意愿的影响研究	陈倩雯, 何德华
14:45~15:00	茶 歇	
人机人智交互设计 (HUMAN-COMPUTER/AI INTERACTIONS) 数智产品经济学		主持人：易成
15:00~15:15	Understanding Excessive Dependence on ChatGPT in Education: A Dual System Perspective	Yue Xu, Xusen Cheng, Tianzi Wang and Yanyue Ran
15:15~15:30	Human-in-the-loop: The Impact of Leveraging Users' Feedbacks on AI-powered Platforms	Dongchen Zou and Juan Feng
15:30~15:45	Medium Minimization Effect of Medium-type Reward in the Online Referral Reward Programs: A General Evaluability Perspective	Shouwang Lu, Mengxiang Li and Kanliang Wang

15:45~16:00	Hybrid Channel Pricing Information Products and Engineering Network Effect in Two-sided Market	Wei Li
16:00~16:15	An Inter-temporal Pricing Model of Product Crowdfunding	Bo Zhou, Zhiyuan Nong and Yuxuan Wen
16:15~16:30	Information Security Decisions of Security-interdependent Firms in the Presence of Consumer Sensitivity	Yong Wu and Zhijie Jin
16:30~16:45	茶 歇	
数智产品经济学 基于神经生理科学的管理决策与脑机融合研究		主持人：吴勇
16:45~17:00	考虑第三方竞争的内容平台数据服务决策	Sihang Chen, Haiyang Feng and Minqiang Li
17:00~17:15	Which is Better for E-commerce Platform: Single- or Multi-channel Strategy?	Yu Wang, Liqiang Huang and Haiyang Feng
17:15~17:30	信息共享服务赋能下的第三方卖家多样性平台策略	Danyu Liang, Minqiang Li, Haiyang Feng and Nan Feng
17:30~17:45	神经营销视角下增强现实对消费者用户体验的影响	Wu Jun, Zhang Di, Wang Yi and Zhao Shinan
17:45~18:00	The temptation-monitoring-arbitration (TMA) neurocognitive theory of unethical behavior	Rongjun Yu
18:00~18:15	Electrophysiological signatures of loss aversion	Ruining Wang, Xiaoyi Wang, Michael Platt and Feng Sheng
18:30~20:00	晚 餐 (金色大厅)	

2023 年 10 月 21 日下午分会场 4 报告安排

2023 年 10 月 21 日下午		地 点：太虚湖假日酒店二楼信德厅
互动新零售运营与管理		主持人：张玉林
13:30~13:45	考虑价格保护服务的电商平台促销中商家参与及价格策略研究	黄俊伟，梅姝娥，仲伟俊
13:45~14:00	Effects of Perceived Crowding on Purchase Intention in Live Commerce	Liyao Bu, Xiaobin Ran and Yuewen Liu
14:00~14:15	Research on the Impact of Online Review on the Sales of Fresh Agricultural Products From a Multi-cue Perspective	Haoyu Zhou, Ting Chen, Mengchen Xia and Jiang Wu
14:15~14:30	品牌直播对在线零售产品退货的影响研究	Pingting You, Wuyue Shangguan, Qiang Zhao and Xin Fu
14:30~14:45	Relationship between Package Delivery Speed and Product Returns Revisited: Endogeneity and Nonlinearity	Mengmeng Wang, Guangzhi Shang, Ying Rong, Xiaojing Feng and Cheng Fang
14:45~15:00	茶 歇	
互动新零售运营与管理 基于区块链技术的 Web 3.0 应用和生态系统		主持人：宋婷婷
15:00~15:15	“恰饭”就要承认？视频平台上赞助披露的影响研究	陈天琪，邱凌云
15:15~15:30	How does consumer information processing affect their purchase intention in live streaming e-commerce: The perspective of elaboration likelihood model	Xu Liu, Xueyan Dong, Lifang Wang and Xinyi Du
15:30~15:45	A Novel Multimodal Deep Learning Method Based on Temporal-Spatial Consistency for Social Video Pre-diction	Jianxiong Wang, Shuaiyong Xiao, Gang Chen and Zhili Zhou
15:45~16:00	Open for U? The Effects of Openness on Initial Exchange Offering Multihoming	Zhiya Zuo, Jie Zhou, Xi Wang and Xiuhua Zhang

16:00~16:15	区块链平台内容治理的三方演化博弈分析	李志宏 , 李佳倚, 许小颖
16:15~16:30	基于区块链技术的食品安全溯源应用研究	Mengna Zuo, Yang Yu and Dehua He
16:30~16:45	茶歇	
基于区块链技术的 Web 3.0 应用和生态系统		主持人: 颜嘉麒
16:45~17:00	The Impact of Copyright Sharing on Non-Fungible Tokens	Cheng Tao, Peipei Li, Daning Hu, Xuan Yang and Michael Chau
17:00~17:15	Diversity of Community Members as a Latent Factor Affecting the Pricing of Non-fungible Token	Ainong Duan, Tao Lu, Michael Chau and Harry Jiannan Wang
17:15~17:45	特别报告	
17:45~18:15	特别报告	
18:30~20:00	晚 餐 (金色大厅)	

2023 年 10 月 21 日下午分会场 5 报告安排

2023 年 10 月 21 日下午		地 点：太虚湖假日酒店二楼忠德厅
数字经济与数字治理		主持人：曹聪
13:30~13:45	数字经济对我国物流业高质量发展的影响研究	杨 波, 张 伟达
13:45~14:00	Research on the public cognition of Metaverse based on text analysis	Chao Liu, Bo Yang, Wanxin Liu and Jingyun Huang
14:00~14:15	Effect of Offline Store Layout on BOPS Omnichannel Performance: Moderating Role of Store Product Allocation	Qi Li, Ziyi Jin and Quansheng Wang
14:15~14:30	协同还是蚕食？企业全渠道扩张研究述评与展望——基于 SOR 理论视角	Zhe Rong and Qian Wang
14:30~14:45	Examining How Enterprise Digitalization Boosts Employee Retention	Liping Chen and Minya Xu
14:45~15:00	茶 歇	
数字经济与数字治理 政务服务智能化变革与管理		主持人：胡广伟
15:00~15:15	Balance or not: configuring constrained and discretionary slack resources to achieve supply chain resilience and moderating role of network heterogeneity	邓春平 , 孔凡琛 , 朱蓉 , 孙淳
15:15~15:30	数字化转型对企业可持续竞争力的影响机理分析	王信 , 武森, 魏桂英
15:30~15:45	企业数字化转型治理研究	张瑞, 于宝君
15:45~16:00	智慧政务信息协同网络结构差异分析与对比研究——以东西部城市为例	Renjing Liu and Jieyu Wang
16:00~16:15	我国民主参与的数字之路：基于创新一决策过程框架的研究述评	张文洁, 孙佳茜

16:15~16:30	How does E-government service capacity perform on Chinese provincial websites? An evaluation approach based on Evidence distance and Entropy weight Topsis method.	Qing Liu, Xizi Wang, Zehua Chen and Guangwei Hu
16:30~16:45	茶 歇	
智慧医疗与智慧养老		主持人：邓朝华
16:45~17:00	基于企业社交媒体的代际知识获取行为与年长员工工作绩效的关系研究：一个调节中介模型	Changyu Wang and Yimeng Zhang
17:00~17:15	Using Blacklist to Deter Fraudulent Behavior in Medical Crowdfunding: The General Deterrence Theory Perspective	Ruihan Li and Tailai Wu
17:15~17:30	即时会话情境下在线医疗社区用户持续使用行为研究	Chaocheng He, Yunyun Ma, Qian Huang and Yan Liu
17:30~17:45	我国智慧养老产业发展路径探析——基于扎根理论的政策文本研究	张振森，王培宇，刁新钰，杨莹
17:45~18:00	年长员工个人成长体验与其 IT 个体创新性关系的双路径模型研究	Nan Zhao and Changyv Wang
18:00~18:15	示能性与心流体验对老年人短视频上瘾影响研究	王天姿，程絮森，Ang Zeng
18:30~20:00	晚 餐 (金色大厅)	

2023 年 10 月 21 日下午分会场 6 报告安排

2023 年 10 月 21 日下午		地 点：太虚湖假日酒店二楼紫光厅 B
数字化医疗健康		主持人：张朋柱
13:30~13:45	A Systematic Review of Online Medical Consultation Research	Li Yu, Chen Xi and Wen Xiao
13:45~14:00	基于行为的服务质量差异化对医疗机构间信息共享动机的影响研究	刘宇，王宇，翟运开
14:00~14:15	考虑用户搜索行为的移动健康平台推荐策略研究	Peilun Li, Qiuju Yin and Zhijun Yan
14:15~14:30	在线医美服务平台患者采纳的影响因素研究-基于线索效用理论	卢玉环
14:30~14:45	Effects of Managerial Response on Subsequent Review: A Content Congruence Perspective on Online Healthcare Forums	Wanxin Qiao, Yi-Chun Ho and Zhijun Yan
14:45~15:00	茶 歇	
数字化医疗健康 数据驱动的风控智能化变革		主持人：颜志军
15:00~15:15	AI-Powered System or Human Experts: Which Online Health Service Do Consumers Prefer?	Jiaxin Xue and Zhaohua Deng
15:15~15:30	基于 MATLAB 的传染病房医用机器人路径规划研究	许川，朱睿琪，赵文章，宋媚
15:30~15:45	医生直播行为对问诊量与声誉的影响研究	Chen Chen and Hong Wu
15:45~16:00	Environmental stress: Impact of air pollution on the physician knowledge-sharing behavior in online health communities	Xiaojun Xu, Chunxiao Yin and Xiaofei Zhang
16:00~16:15	互联网医疗患者满意度影响因素及内在提升路径研究	Huiying Gao, Sijia Yu and Liuyang Zhao
16:15~16:30	基于单侧负类纯度决策树和 Lasso 逻辑回归的网络入侵检测	Hongkun Shen, Yuewen Liu and Yuzi Mo
16:30~16:45	茶歇	

数据驱动的风控智能化变革 人工智能技术应用与智能社会治理		主持人：朱庆华
16:45~17:00	MVF:多视角的贷款欺诈检测框架	Meng Tan, Ling Lin and Shengkai Zhou
17:00~17:15	融合知识图谱与人工免疫的企业风险识别模型研究	Meifang Yang and Bo Yang
17:15~17:30	Financial Credit Risk Identification Model of Supply Chain in XAI	Duqun Lu, Huosong Xia and Jiang Wu
17:30~17:45	Predicting financial risk of global stock markets through dynamic evolution of macroeconomic events: an application of Event Evolutionary Graph and EvoNet	Ran Zhou and Ruibin Geng
17:45~18:00	Intelligent government regulation of forest carbon sink resources in the context of "dual carbon" - Research based on satellite remote sensing image data	Cao Yang, Xu Yun and Peng Yu
18:30~20:00	晚餐 (金色大厅)	

2023 年 10 月 21 日下午分会场 7 报告安排

2023 年 10 月 21 日下午		地 点：太虚湖假日酒店二楼紫光厅 C
基于神经生理科学的管理决策与脑机融合研究 数字化医疗健康		主持人：沈强
13:30~13:45	经济决策任务范式中各阶段的眼动和形态学研究	Tingting Zhang, Qiuzhu Zhang and Ling Li
13:45~14:00	基于时间距离的隐私征询对用户信息披露的影响研究 ——来自 ERP 的证据	Chen Mei Mei, Chen Ming and Cai Shuxian
14:00~14:15	智能推荐对用户亲社会投资行为的影响机制：基于决策过程视角	Jiehui Zheng, Yawen Huang, Lei Wang and Zixin Yu
14:15~14:30	Resting-state brain activities associated with high and low risky decision making: Evidence from the Balloon Analog Risk Task	Simeng Li and Zhenlan Jin
14:30~14:45	User Behavior Analysis in Online Health Community Based on Inverse Reinforcement Learning	Yaqi Zhang, Xi Wang and Zhiya Zuo
14:45~15:00	茶 歇	
脑机协同信息行为 新人工智能时代的数字化管理变革		主持人：王风华
15:00~15:15	The Behavioral and Eye-tracking Studies of Social Crowding on Mobile Shopping from Cognitive Load and Information Processing Perspective	Jin Jin and Qingsong Liu
15:15~15:30	Research on anthropomorphic design and negative behavior in the context of information system service failure	Yuhao Li, Qi Li, Yu Pan and Dongsheng Shi
15:30~15:45	Purchase target effect in online advance selling: Behavioral and ERPs evidence	Ailian Wang and Jia Jin

15:45~16:00	Active vs. computer-based passive decision-making leads to discrepancies in outcome evaluation: Evidence from self-reported emotional experience and brain activity	Ruiwen Tao and Sihua Xu
16:00~16:15	Daytime sleepiness accumulation is associated with morning hypothalamus connectivity to dorsal striatum	Bowen Guo, Tianxin Mao and Hengyi Rao
16:15~16:30	低库存水平披露对产品销售的影响	Xiaowen Xing, Xiaolin Li and Benjiang Lu
16:30~16:45	茶 歇	
16:45-18:15	大语言模型科研工作坊	
18:30~20:00	晚 餐 (金色大厅)	

2023 年 10 月 21 日下午		地 点: 太虚湖假日酒店二楼祥云厅
14:00~18:00	院长系主任论坛	主持人: 许伟
18:30~20:00	晚 餐 (金色大厅)	

2023 年 10 月 22 日下午分会场 1 报告安排

2023 年 10 月 22 日下午		地 点：太虚湖假日酒店二楼紫光厅 A
数字化医疗健康 新一代信息技术与心理健康		主持人：范静
13:30~13:45	A Study of Mental Health and Time Use: Evidence from Chinese Employers	Youqi Wu and Pengzhu Zhang
13:45~14:00	在线医疗社区中医生免费知识贡献行为对患者问诊决策的影响研究	严晗，尹裴，朱王威
14:00~14:15	Online doctor recommendation: An deep learning method based on attribute augmented dynamic knowledge graph	Shuang Geng, Gemin Liang, Chen Yang and Ben Niu
14:15~14:30	Beyond the Surface: The Impact of Internet Health Insurance Coverage on the Use of Online Medical Services	Yichan Wei, Xiaoxiao Liu, Yan Li and Mingye Hu
14:30~14:45	Explainable Machine Learning-based Prompt Engineering Enables ChatGPT to Address Mental Health Questions	Yinghui Huang, Jinyi Zhou, Wanghao Dong, Xinheng Han, Weijun Wang and Xiaofan Chen
14:45~15:00	茶 歇	
新人工智能时代的数字化管理变革		主持人：曹仔科
15:00~15:15	Friend Assist or Lucky Draws: The Role of Game Mechanics Design in Promotions	Fang Fang, Xue Zhao and Wei Yan
15:15~15:30	企业危机事件网络舆情负性偏向驱动机制研究	Le Xie and Bo Yang
15:30~15:45	Is tourism live streaming a double-edged sword? The paradoxical impact of online flow experience on travel intentions	Liyang Xu, Qihua Liu, Wenting Feng, Jingyi Zhou and Yiran Li
15:45~16:00	Substitution and Complementary Effects: A Graph Neural Network Approach to Mall-Wide Brand Placement Decisions	Huatong Chong and Jiangning He
16:00~16:15	高管断裂带对企业数字化转型的双刃剑效应研究	Zhen Wang and Yi Wang

16:15~16:30	专业虚拟社区用户角色演化: 基于用户参与知识贡献的视角	沈波 , 赵伟莉, 徐紫君
16:30~16:45	茶 歇	
新人工智能时代的数字化管理变革		主持人: 赵树平
16:45~17:00	移动音频平台用户非持续使用意愿的影响因素研究*	Bo Shen, Zhongxin Xie and Hongqing Liu
17:00~17:15	基于图像挖掘的创意吸引力影响因素研究	Ao Sun, Hong Hong and Qiang Ye
17:15~17:30	首席信息官如何推动数字化创新: 基于权力视角的研究	Yanlin Zhang, Xuwei Zhang, Hongting Tang and Xueyan Wu
17:30~20:00	晚餐 (东方休闲酒店一楼自助餐厅)	

2023 年 10 月 22 日下午分会场 2 报告安排

2023 年 10 月 22 日下午		地 点：太虚湖假日酒店二楼紫光厅 E
数智赋能的行为分析与个性化服务推荐		主持人：王晰巍
13:30~13:45	数智赋能的突发公共卫生事件应急管理 能力评估与人员推荐方法	杨斯博，李佳琪，冯楠
13:45~14:00	考虑多关系知识图谱的多行为对比学习推 荐方法	潘星霖，甘明鑫，易玲玲，谷皓
14:00~14:15	A Social Network Analysis of Fraud Prediction on Crowdsourcing Platforms	Wenjie Zhang, Zhiyuan Nong and Yan Chen
14:15~14:30	考虑动态需求满足的线下店铺推荐研究	Jiangning He, Weikun Wu and Fan Zhang
14:30~14:45	Users' Subsequent Behavior after Organizational Rejection in Open Innovation Community	Ying Chu, Xiaotong Chen, Guijie Qi and Lezhi Zhang
14:45~15:00	茶 歇	
数智赋能的行为分析与个性化服务推荐 开放数据治理与价 值共创 新一代信息技术与心理健康		主持人：贾 琳
15:00~15:15	Enhancing Reinforcement Reasoning with Graph Neural Networks for Recommendation	Chunhua Wang, Mingxin Gan, Lingling Yi and Hao Gu
15:15~15:30	Positive or Negative? The Effects of Computer-Human Interaction in an AI-Enabled Imperfect Recommendation Live-Streaming Context	Dongyi Wang and Ying Hua
15:30~15:45	How the Inclusion of Psychological Treatment in Medical Insurance Affects Online Psychological Consultation: An Empirical Study in an Online Healthcare Community	Min Chen, Fanbo Meng and Xiaofei Zhang
15:45~16:00	在线心理健康社群参与对抑郁焦虑情绪的影 响研究	万思涵，吴红，龙晗，叶庆
16:00~16:15	基于多主体建模的科研人员跨国流动研究：以 人工智能领域为例	陈文杰，闵超

16:15~16:30	企业数据供给动力机制及其组态效应研究	苏婉, 于森
16:30~16:45	茶 歇	
开放数据治理与价值共创		主持人: 盛东方
16:45~17:00	数字技术赋能乡村振兴的机制研究 —— 基于扎根理论的探索性分析	陈浩东, 林平, 吴江, 郑柳萌
17:00~17:15	Data Value Before Training	Cong Wang, Yue Zhao and Jie Song
17:30~20:00	晚 餐 (东方休闲酒店一楼自助餐厅)	

2023 年 10 月 22 日下午分会场 3 报告安排

2023 年 10 月 22 日下午		地 点：太虚湖假日酒店二楼信德厅
新数字技术应用与平台发展		主持人：刘和福
13:30~13:45	Research on the Empowerment of Industrial Internet Platforms, Value Co-creation, and Service Performance of Manufacturing Enterprises	Xing Wan and Jing Liu
13:45~14:00	信息量视角下测评视频解说对观众情感的影响研究	Zhu Jiayue, Liu Yang and Liu Yuewen
14:00~14:15	Nurturing Sustainability through Giving: Uncovering the Positive Spillover of Charitable Donations on Low-Carbon Behaviors	Xuan Zhou, Yu Gao and Fei Ren
14:15~14:30	A Social Influence Model of Online Impulse Buying in Social Commerce: Mixed-Methods Approach	Jinming Dang and Xiang Gong
14:30~14:45	Influence of receiving peer-based monetary rewards on content contribution: Evidence from a financial social media	Fang Wei and Yuewen Liu
14:45~15:00	茶 歇	
Data Intelligence 杂志专栏论坛：数智化时代的信息系统与数据管理创新 新人工智能时代的数字化管理变革		主持人：顾东晓
15:00~15:15	平台特征对跨社交媒体 UGC 信息分享行为的影响机理研究	Datian Bi, Weixin Huang and Lu Wang
15:15~15:30	Research on the Ecological Evolution of SaaS Service Platforms	Yujie Wu, Hong Miao, Shilun Ge and Nianxin Wang
15:30~15:45	财务共享技术赋能财务管理转型升级：基于资源协奏理论的多案例研究	Xueyan Dong and Xuan Xiong
15:45~16:00	MIGNet: Modal Interactive Graph Network for Multimodal Sentiment Analysis	Jie Mu, Zhizheng Sun, Jian Xu and Jing Zhang

16:00~16:15	基于面部物理特征识别的 CEO 支配性对企业业绩的影响研究	周凌云，陈怿，慕遥，马宝君，张健
16:15~16:30	Has AI Service Addressed User Issues? A Neural Prediction Model with Sentiment and Semantic Matching Features	Baoxi He, Tianyu Zhu, Lingli Wang and Qiang Yan
16:30~16:45	茶 歇	
新人工智能时代的数字化管理变革 政务服务智能化变革与管理		主持人：黄璜
16:45~17:00	The Effect of Marketer-Generated Content Types on Consumer Sharing Intention on Social Media Platform	Fei Wan and Guo Peilin
17:00~17:15	Government-Affair-Dialogue System based on Conversation-to-turn and Goal-oriented strategy	Zhixuan Lian, Meiyin Huang and Fang Wang
17:15~17:30	数字治理创新中的学习逻辑与知识转化 —— 基于杭州城市大脑的案例分析	朱博宇，杨宏山
17:30~20:00	晚 餐 （东方休闲酒店一楼自助餐厅）	

2023 年 10 月 22 日下午分会场 4 报告安排

2023 年 10 月 22 日下午		地 点: 太虚湖假日酒店二楼文德厅
数字经济时代的数据安全与隐私保护		主持人: 高星
13:30~13:45	短视频个性化推荐与使用意愿的倒 U 形关系研究	田晓旭 , 毕新华, 杨一毫
13:45~14:00	The Dissemination Mechanism of Information Security Knowledge in Social Networking Sites: An Elaboration Likelihood Model Perspective	Jingtong Xu and Nan Zhang
14:00~14:15	Research on Influencing Factors of Users' Voluntary Information Disclosure Choice Based on Communication Privacy Management Theory	熊强 , 孙丹 , 申真
14:15~14:30	Managing IOT security in a dynamic cooperation environment considering Security externality	Yong Wu and Yujie Jiang
14:30~14:45	元宇宙情境下用户隐私披露行为研究——披露意识差异视角	乐承毅 , 章朕灏, 郑然
14:45~15:00	茶 歇	
数字经济时代的数据安全与隐私保护 .基于区块链技术的 Web 3.0 应用和生态系统		主持人: 上官武悦
15:00~15:15	“双清单” 对移动商务用户 App 使用意愿的影响研究	Bailing Liu, Xueyu Wu and Xiaofang Lei
15:15~15:30	Do we still need cyberattack avoidance tips and practices when system-embedded security alerts exist?	Shihe Pan, Shuai Ling, Yu Zhang and Feng Gao
15:30~15:45	Cooperative Patterns in Long-term Federated Learning: a Dynamic Game Perspective	Cong Wang, Jie Song, Zhijian Zhan and Qiuyuan Ai
15:45~16:00	Deep Dive Into Ethereum Transaction Fees: User Heterogeneity In Bidding Behavior	Zhichao Wu, Peilin Ai, Xi Zhao and Xiaoni Lu

16:00~16:15	Direct and Spillover Effects of Product Development and Consumer Engagement on DApp Performance: A PVAR Approach	Longfei Zheng, Jian Li and Xi Zhao
16:15~16:45	茶 歇	
基于区块链技术的 Web 3.0 应用和生态系统 大语言模型背景下的可信信息服务和管理 开放数据治理与价值共创		主持人：柴一栋
16:45~17:00	Leveraging Federated Learning for Unsecured Loan Risk Assessment on Decentralized Finance (DeFi) Lending Platforms	Qian'Ang Mao, Sheng Wan, Daning Hu and Jiaqi Yan
17:00~17:15	Interpretable Text Embedding via Generative Models	Xuwen Han, Sean Xin Xu and Kunpeng Zhang
17:15~17:30	生成式人工智能的虚假评论言语行为分析及人机比较研究：可解释性机器学习方法	Yinghui Huang, Jinyi Zhou, Changbin Jiang, Maomao Chi, Weiqing Li, Shasha Deng, Weijun Wang and Xiaofang Chen
17:30~17:45	公平的双刃剑效应：开放式创新社区中管理回应公平性对用户持续创新的影响研究	施祖军，潘熠，赵玲，陈科航
17:45~20:00	晚 餐（东方休闲酒店一楼自助餐厅）	

2023 年 10 月 22 日下午分会场 5 报告安排

2023 年 10 月 22 日下午		地 点：太虚湖假日酒店二楼紫光厅 B
人工智能技术应用与智能社会治理		主持人：金浩峰
13:30~13:45	An enhanced governance measure for deep synthesis applications: Addressing the moderating effect of moral sensitivity through message framing	Minghui Li and Yan Wan
13:45~14:00	Monitoring Depression Using Sensors: A Multiple Small Sources Transfer Learning Approach for Few-Shot Learning	Junwei Kuang, Jiaheng Xie, Zhijun Yan and Ming Zhao
14:00~14:15	Corporate financial fraud detection with abnormal Indexes and deep neural networks	Zhao-Yan Chen and Dongmei Han
14:15~14:30	Using AI technology to improve the screening process of clinical trial subjects during COVID-19 pandemic: an experimental study	Bin Li, Runfang Guo, Huan Zhou, Peng Liu, Yuanyuan Liu, Xiaolei Zhang, Mulin Liu and Qian Zhang
14:30~14:45	面向 WEB3.0 的生物识别信息的管理与隐私信息保护技术	罗钧，郑长江，姬云勇
14:45~15:00	茶 歇	
人工智能技术应用与智能社会治理		主持人：耿瑞彬
15:00~15:15	基于 BiLSTM-BiGRU 模型的感染性胃肠炎预测预警分析	焦一搏，翟运开，乔岩
15:15~15:30	职场社交平台中社会网络对求职的影响研究	Ruoxin Zhou, Tiaoyu Li, Chaocheng He, Renxian Zuo and Jiang Wu
15:30~15:45	Formulating More Compelling Questions in Online Mental Health Communities: A Deep Learning-Based Feedback Model	Liang Yang, Qiuju Yin and Zhijun Yan
15:45~16:00	Research on healthcare data pricing and coordination in the context of digital economy	Dongle Wei, Yunkai Zhai and Yu Wang
16:00~16:15	数字孪生技术下企业信息资源协奏的案例研究 ——以企业数字化精益生产为例	王晰巍，乌吉斯古楞，王觅宇

16:15~16:30	Periodic Graph Neural Networks for Click Through Rate Prediction in Online Advertising	Panyu Zhai and Yanwu Yang
16:30~16:45	茶歇	
人工智能技术应用与智能社会治理 数字化医疗健康		主持人: 王仕超
16:45~17:00	Local Model-Agnostic Interpretation Using Partial Knockoffs	Hui Fang, Rui Hou, Yaowu Zhang and Han Zhou
17:00~17:15	基于体检报告的人群大健康网络分析	Xiaofei Liu, Li Luo, Tao Wang and Xian Cheng
17:15~17:30	基于信息生态的社交媒体虚假健康信息特征分析	Liu Tingting and Hu Xiaofei
17:30~20:00	晚 餐 (东方休闲酒店一楼自助餐厅)	

2023 年 10 月 22 日下午分会场 6 报告安排

2023 年 10 月 22 日下午		地 点：太虚湖假日酒店二楼紫光厅 C
数字化医疗健康		主持人：王刚
13:30~13:45	Traditional Chinese Medicine Knowledge System (TCMKS): A System to Discover the Effects of miRNA on Human Disease Based on Knowledge Graph	Doudou Zhao, Rui Liu and Chang Liu
13:45~14:00	中医在线医疗社区中医生品牌价值的形成机制及影响效应	Weiyi Qin and Hong Wu
14:00~14:15	Doctor-patient Matching in Online Health Community Based on Doctor-patient Bilateral Portraits	Hao Jiang
14:15~14:30	在线医疗回复的写作风格对患者采纳程度的影响研究——以 120ask 网为例	郑诗也, 宋晓龙
14:30~14:45	基于集成策略的团队医生问诊参与行为预测研究	Xuan Liu, Xiaotong Chi, Yan Cheng and Chengcheng Feng
14:45~15:00	茶 歇	
数字化医疗健康		主持人：靳健
15:00~15:15	Price Information from Peer Patients: The Impact of Price Disclosure on Patients' Post-Service Satisfaction	Yichan Wei, Xiaoxiao Liu and Mingye Hu
15:15~15:30	Exploring patients' overall satisfaction and information adoption behavior towards online healthcare platform based on the Elaboration Likelihood Model	Ying Chen and Lingling Yu
15:30~15:45	团队参与对在线运动社区用户行为的影响：目标多样性和目标差异性的调节作用	Pengcheng Wang, Xiaomin Cui and Qiuju Yin
15:45~16:00	社会比较视角下慢性病在线健康社区用户参与对健康韧性的影响机制研究	杨一毫, 毕新华, 田晓旭

16:00~16:15	Disease Self-management in the Era of Digital Therapeutics: A Systematic Literature Review	Liang Yang, Lin Jia, Manyang Zhang and Zhijun Yan
16:15~16:30	郁与愈：老年人互联网使用对其抑郁状况影响研究 -基于 CHARLS 的实证分析	汪頔，樊国睿，邓朝华
16:30~16:45	茶 歇	
新一代信息技术与心理健康		主持人： 厉洋军
16:45~17:00	Personality Shapes Fortune? The Effects of Inferred Personality Traits on Psychological Resilience	Bingli Luo, Fengjiao Zhang, Qian Hu, Kun Wang and Zhao Pan
17:00~17:15	经过提示的 ChatGPT 能否实现有效的情感支持？——基于深度学习方法的人机比较研究	Yinghui Huang, Wanghao Dong, Xinheng Han, Jinyi Zhou, Sujie Meng, Weijun Wang, Xiaofang Chen and Junjie Wu
17:30~20:00	晚 餐（东方休闲酒店一楼自助餐厅）	

2023 年 10 月 22 日下午	地 点：太虚湖假日酒店二楼祥云厅
CNAIS 期刊论坛 13: 30-15: 00	主持人：颜志军